



Company History

In 2001 a network of people who had been working with multimedia for many years decided to join forces and found their own company - checkpointmedia AG. In autumn of the same year they moved into their new office in the Haus der Musik, Seilerstätte 30.

Apart from the three managing directors and owners, Stefan Reiter, Stefan Unger and Virgil Widrich, the firm now consists of around 25 employees as well as a large network of project partners.

In the fields of exhibitions and content, checkpointmedia has worked for the Salzburg Festival, Krones AG, die Erste Group, the Haus der Musik, the Natural History Museum, the Vienna Technical Museum, the Vienna Boys' Choir, the Swarovski Crystal Worlds, Salzburg Museum, the Austrian Theatermuseum, Mozarthaus Vienna and European Capital of Culture Linz 09 as well as for Red Bull, the Austrian parliament, Zaha Hadid Architects and many more besides.

Among others, checkpointmedia has planned and installed conference and technical equipment for the Vienna Konzerthaus, OPEC and the EU offices in Austria. For the internet, checkpointmedia develops solutions for both the planning and implementation of websites for clients that include Bertelsmann AG, ING-DiBa, Vienna Airport and the Albertina.

In co-operation with Mensalia Business Consulting, the content management system genesto® was developed in 2001. This is a tool for the publication of electronic business reports in a clear and user-friendly form. Among the companies that make use of this tool are A1 Telekom Austria AG, Gorenje, RWE, Wienerberger, Liechtensteinische Landesbank, Vienna Airport and the Austrian Airlines Group.

checkpointmedia has won numerous prizes, including the German Multimedia Award in 2004 for the Red Bull Mayday Bar, the Multimedia State Prize for the Mozarthaus Vienna in 2006 and the Category Prize for the Visitors' Centre at Austria's parliament in 2006; for online business reports checkpointmedia won the ARC

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Award in New York for Telekom Austria's report and has also won numerous prizes at the trend Austrian Annual Awards. For the multimedia presentation of the story of Bertelsmann to mark the group's 175th anniversary, checkpointmedia received the Inspire Award of the League of American Communication Professionals and was honoured at the 15th Webby Awards.

General information:

checkpointmedia Multimediaproduktionen AG is a private stock company, founded in 2001

Owners: Stefan Reiter
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Virgil Widrich

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