

Company history

In 2001, a network of multimedia-entrepreneurs, who were already working together for several years, decided to found the checkpointmedia AG. In autumn of the same year they moved into their new office in the House of Music Vienna, Seilerstätte 30.

Apart from the three managing directors and owners Stefan Reiter, Stefan Unger and Virgil Widrich, the constantly growing firm now consists of 30 employees as well as of a network of project partners.

In the field of multimedia, checkpointmedia worked for the House of Music, the Technical Museum Vienna, the Viennese Boys' Choir, on behalf of André Heller's Artevent for the Giant Wheel Vienna, the Swarovski Crystal Worlds, the Salzburg Museum, the Mozarthaus Vienna, Red Bull, the Austrian Parliament and many more.

The project Hangar-7 (2003) of Red Bull demanded the whole range of checkpointmedia's skills: from the technical and artistic equipment of the sound system and of the hangar itself, the software programming, the optical, audiovisual and interactive installations to the concept and implementation of the website, to the making of the invitations, booklets, tickets, costumes and DVDs for the opening show.

In cooperation with Mensalia Business Consulting the content management system genesto® was developed in 2001, which is a tool for the publication of electronic business reports in a clear and user-friendly form. Among others the Telekom Austria AG, Henkel, RWE AG, Wienerberger, Liechtensteinische Landesbank, Vienna International Airport or the Austrian Airlines Group are our clients.

checkpointmedia won numerous awards: the CCA Awards 2007, the Multimedia State Prize for Mozarthaus Vienna 2006 and the Category Prize for the Visitors' Centre at Austria's parliament; for online business reports checkpointmedia won at the ARC Award in New York with Telekom Austria. For the fifth year in succession in 2006 a genesto®-online report won at the trend Austrian Annual Awards for the best online report

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of the year. In 2004 checkpointmedia won the German Multimedia Award for the Red Bull Mayday Bar at the Hangar-7 in Salzburg.

checkpointmedia is a member of ECCO, an international PR-Network: www.ecco-network.com

Important Dates

checkpointmedia is a private stock company;
appearance as checkpointmedia multimediamultimedia production
Multimediamultimedia produktionen AG since 2001

Owners: Stefan Reiter
 Stefan Unger
 Virgil Widrich

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Managing directors: Stefan Reiter (CFO)
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 Virgil Widrich (CEO)

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