

## Multimedia presentations in the Mozarthaus, Vienna

*On January 27, 2006 the building containing Mozart's only surviving Viennese residence opened its doors as the "Mozarthaus Vienna", a tribute to the life and work of Mozart on some 1,000 m<sup>2</sup> of floor space.*

checkpointmedia is responsible for the design and realization of all the exhibition's media stations and films in the basement, in the courtyard and on the second and third floors. The exhibition's themes were conceived by Joachim Riedl, its architecture is by Gustav Pichelmann.

The audiovisual installations in the Mozarthaus were inspired by the media technology and "Worlds of Wonders" of Mozart's time: then, decades before the invention of photography and film, optical experiments and illusions, automatons and mechanical tricks were becoming fashionable and causing the people of the time to gasp in astonishment. The new media of our age take up this theme, enabling visitors to the exhibition to gain an insight into Mozart's life and times using all five senses.



A video and sound installation greets visitors as soon as they enter the covered courtyard, preparing them for the tour of Mozart's residence. This tour, accompanied throughout by multimedia attractions, continues on the top floor where a flight over the Vienna of yesteryear reveals the most important landmarks of Mozart's "golden years" in the city.

Small "peep shows" and a large projected panorama showing the famous "Graben nymphs" present the gallantry of the 18th century as an erotic game of discovery.

A video installation on the theme of "Figaro" combines the principle of old-fashioned puzzle blocks with modern aesthetics and video technology.

The tour culminates in the multimedia tribute to "The Magic Flute": a stage landscape consisting of sets, projections and lighting effects shows an abridged version of "The Magic Flute" as a "virtual mirrored opera" from 1791 to the present day. Film excerpts of legendary productions of the opera are projected onto the partly real, partly virtual stage landscape using reflections. Papageno, the audience's darling down the centuries, moves through time and space as a projection and presents the most important arias from "The Magic Flute".



**Mozarthaus Vienna**  
**Multimedia installations by checkpointmedia**

**“Pawlatschenhof” (covered inner courtyard) - Monitor installation with the overture and “Making of”**

On the inside of the courtyard there is a window through which the interior of the café can be seen. This window is extended by four monitors standing on end. On these monitors a synchronized film shows the "Making of" and the overture of the Mozarthaus in an endless loop. The animation makes use of photos as well as numerous images of the Vienna of Mozart's day and the 18th century.



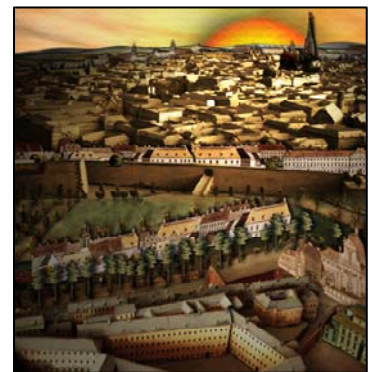
It presents Vienna and the old Figarohaus, the planning of the new Mozarthaus, the construction work and a preview of the current exhibition.

**Monitor installations with the overture in the pillar in front of the lift**

On the closed side of the courtyard there is a steel column containing the buttons for operating the lift. This column goes up as high as the gallery above it. Two monitors standing on end, one on top of the other, show the overture, an animated coach journey undertaken by Mozart through Vienna as he knew it. The animation was produced using authentic images of the city. The sounds heard in the courtyard are provided by hidden speakers.

**A flight over Vienna**

A monitor installation (one monitor built into the floor and a second one standing up) presents a bird's eye view of Mozart's Vienna. An animated magnifying glass moves over a map of the city, pausing at places where Mozart lived. The corresponding views of the city are also shown.



**Mozart and his time**

In the middle of a glass case that illustrates the historical context of Mozart's time, there are films running on two monitors that show what was happening elsewhere at the same time. The films cover three different periods: "1781 – 1784 Fire of Enlightenment"; "1785 – 1788 Calm before the Storm" and "1789 – 1791 Revolution". As the films run, objects in the glass case are illuminated that correspond to the period in question.

**Raree shows**

This multimedia raree show takes a toy from Mozart's time and transposes it into the present day: through a peephole the visitor sees an animation of an erotic illustration from Mozart's time which plays on a monitor over several levels of solid, cut-out scenes with the main subject in the middle. This animation closes the peep show.

### The Graben nymphs

As though looking through a door the visitor looks down onto a stylized scene featuring the famous "Graben nymphs". Erotic figures from the time of Mozart, citizens taking a leisurely stroll and genteel gentlemen and less genteel ladies are brought back to life for a day and an evening in a three-dimensional portrayal of the city, specifically a view of the elegant Viennese street Graben as it would have looked then.



### Figaro

This video installation combines the principle of the musical box with modern aesthetics and video technology. A rectangular monitor, higher than it's wide and overlaid with a grid, shows a series of characters from Figaro which are continually shifted and recreated as the squares turn after the manner of puzzle blocks.

### The Magic Flute – „The Divine Laughter“

The central multimedia installation of the Mozarthaus: in its proscenium opening an oversized model theatre shows a three-dimensional set with collages of scenes from productions of The Magic Flute from 1791 to the present day. Film clips of the various productions are reflected onto the stage by mirrors and are presented by Papageno, who is also a projection. This is made possible by five monitors, which form the back wall, five more that form the "ceiling", and a special kind of transparent film. The musical accompaniment takes the form of a four-minute potpourri of the most important arias from The Magic Flute. The lighting of the stage and the room is synchronized with the scenes in the films. The whole installation forms a multimedia experience presented by Papageno, the audience's darling down the ages.

### Second basement level

On the second basement level a multifunctional room for presentations was created. Its facilities include sound environments, the possibility to project video and computer images and a microphone network. A projector can emerge from the rear wall unit and play images onto a motorized screen. A movable multimedia trolley can be connected at various points in the room ensuring great flexibility in the use of the media. The system is controlled by a portable LCD radio touch panel.

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### Photos / images

Photos and graphics with print quality can be downloaded from:  
<http://www.checkpointmedia.com> under the menu item "Press/Download" in the paragraph "Projects".



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***Founded in 2001 checkpointmedia AG is one of the most successful representatives of the „Creative Industries Vienna“ today, acting as an interface between art/culture and business. Owners and executive directors are Stefan Reiter, Stefan Unger and Virgil Widrich.***

checkpointmedia creates new synergies from a combination of multimedia products and services. From specific solutions to whole packages, checkpointmedia offers a service range from consulting and concept creation to production, quality assurance and maintenance.

Numerous awards document the success of checkpointmedia's many innovative projects, e.g. the German Multimedia Award 2004 for the "Red Bull Mayday Bar" in the company's Hangar-7 in Salzburg, or the nomination for an Academy Award in 2001/2002 for the short film "Copy Shop" together with 35 other international film awards.



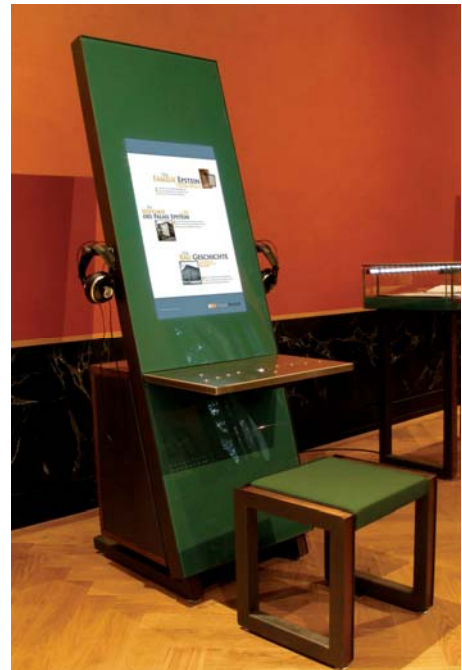
## Range of services:

### Artistic concept

The palette of our experience ranges from the creative idea, through artistic and textual conception, dramaturgy and screenplay, to the realization of info-, edu- and entertainment sites, be they real or virtual..

### Multimedia

The carrier of the creative, informative, artistic, scientific or simply entertaining contents. As part of media technology projects, as a supplement to internet appearances or as a project in its own right – here comes Multimedia in every facet and all formats.



### System House for Media Technology

The collective expertise of the whole team and individual experiences of many years in many different segments of the branch make checkpointmedia a reliable partner for individual partial or integral solutions in the field of media technology.



### Internet – Web Design and Hosting

Internet appearances become tools for active marketing: news about your company or products, newsletters, subscriber registration, events, image databases and even interactive business reports can be comfortably and easily administered and edited by our customers themselves.



## Some of our Customers/Projects:

<b>Artevent</b>	Vienna House of Music – Philharmonics' Museum Vienna Giant Wheel Swarovski Crystal Worlds
<b>AUA</b>	Online business report 2002 with genesto™
<b>Centropa.org</b>	Int. research project about Jewish life in Central/Eastern Europe before World War II
<b>DaimlerChrysler</b>	Online business report
<b>Dommuseum Salzburg</b>	Special exhibition 2003
<b>Vienna Int. Airport</b>	Online business report with genesto™
<b>Henkel</b>	Quarterly online reports with genesto™
<b>Int. Foundation Mozarteum</b>	Website
<b>Country of Lower Austria</b>	Media stations for the Landesausstellung 2001
<b>Liechtensteinische Landesbank</b>	Online business reports with genesto™
<b>Mobilkom Austria</b>	a1 lounge Mariahilferstrasse
<b>MTC/ADAC</b>	Multimedia for the travelling exhibition "100 years ADAC"
<b>MQ Vienna</b>	Consulting for internet
<b>Musikverein Vienna</b>	Technology for the new halls
<b>OMV</b>	CD-ROM for schools
<b>Parliament</b>	Multimedia stations in the Austrian parliament's new visitors' centre
<b>Raiffeisen Holding Vienna/ Lower Austria</b>	Event equipment for the Monastery Und, Krems
<b>Red Bull Hangar-7</b>	Audio/Video-Design and equipment, multimedia attractions
<b>RWE AG</b>	Online business reports
<b>Salzburger Museum Carolino Augusteum</b>	Multimedia installation
<b>Technical Museum Vienna</b>	100 Multimedia stations
<b>Telekom Austria AG</b>	Online business & quarterly reports with genesto™
<b>Vienna Boys' Choir</b>	Website and visitors' terminal
<b>Wienerberger AG</b>	Online business report with genesto™