

checkpointmedia AG creates multimedia system in the lounge at Vienna's Economic Chamber

New communications centre "Lounge of Commerce" on the Stubenring, Vienna - service facility for members of the chamber - cutting-edge technology for the centenary

checkpointmedia AG in Vienna was commissioned by Vienna's Economic Chamber with the planning, creation and installation of new media technology for the "Lounge of Commerce", the association's new communications centre on the Stubenring in Vienna. In performing these tasks the Viennese multimedia company drew on the experience it has gained from large-scale, award-winning projects. The challenge was to preserve the historical ambience of the building, that dates from the turn of the last century, while equipping it with state-of-the-art technology. The "Lounge of Commerce" is a gift from the chamber to its members to mark the building's centenary and to symbolise the association's new approach as it enters the 21st century.

The multimedia installations positioned over the 140 m² of the great hall on the ground floor of the traditional *Gründerzeit* building at no. 8, Stubenring act as a counterpoint to the architecture of the building that was built exactly 100 years ago: the room is equipped with state-of-the-art multimedia appliances that can be operated from two directions. At the touch of a button two beamers project presentations, films and literature for lectures onto two screens. 44 loudspeakers guarantee perfect acoustics. A film running on a row of monitors over the bar shows an artistic portrayal of the Vienna Economic Chamber's accomplishments.

Two research terminals are currently available to visitors to the Chamber on which they can study the range of services provided by the Economic Chamber in digital form. Two additional terminals are planned, showing the Chamber's structure and with information on the services provided by the Organisation for Foreign Trade.

The new communications centre "Lounge of Commerce" has been designed to function as a lounge with a bar-room and cafeteria. The room is an example of the way lighting, images and sound can now be combined at the touch of a button.

"Lounge of Commerce"/ portraits



Photos: Georg SchnellInberger

The "Lounge of Commerce" under construction



Photos: www.fotoweinwurm.at

The architect Eduard Neversal shows how construction work on the "Lounge of Commerce" is progressing. Brigitte Jank, president of Vienna's Economic Chamber, Virgil Widrich, CEO of checkpointmedia AG and site manager Helmut Haberfehlner look on.

(l - r) Virgil Widrich, CEO, checkpointmedia Multimediaproduktionen AG, Brigitte Jank, president of Vienna's Economic Chamber, site manager Helmut Haberfehlner and architect Eduard Neversal in what is to become the "Lounge of Commerce".

Printable photos can be downloaded free of charge at:

http://www.checkpointmedia.com/downloads/WKW_Pressefotos.zip

checkpointmedia Multimediaproduktionen AG

checkpointmedia AG, based in Vienna, has twice been awarded the Austrian State Award for Multimedia, for designing the multimedia installations in the Mozarthaus and the Vienna parliament's visitor centre. The company also won the German Multimedia Award for the interactive Mayday Bar in "Red Bull Hangar 7" at Salzburg Airport.

For more information contact:

checkpointmedia Multimediaproduktionen AG
Virgil Widrich
Seilerstätte 30 im Haus der Musik
A-1010 Vienna Austria
office@checkpointmedia.com
Phone: +43-1-513 00 00

Press agency:
Dr. Viktor Bauer PR GmbH
Aslangasse 93, 1190 Vienna
public.relations@viktorbauer.com
Phone: +43-1-320 95 45